

European Adult Webmasters Forum Opens Doors

The European Forum Aims To Bridge the Atlantic

6 JAN 2009 – A new online message board community, The European Forum (www.EU38.com), aims to be the gathering place for Europe's established and emerging adult webmasters.

The European Forum's founder, Moreno Aguiari, wants the new forum to fill a need in the industry when it comes to bridging the Atlantic.

“Over the past few years running TranslationsXXX, it's becoming very clear that there are no good communication channels open between the American and European limbs of the porn industry,” Mr. Aguiari, Founder of TranslationsXXX and the European Forum, said. “American clients would come to TranslationsXXX to try to reach out to European webmasters and surfers, and the story was always the same: everyone felt pretty clueless about how to make real contact.”

The Forum aims to become the primary channel for webmasters and industry professionals to start conversations and create new businesses, as well as provide European webmasters access to the successful business people operating out of the States.

“European companies sometimes try the ‘American Adventure’ that is the porn industry without doing their homework,” Mr. Aguiari said. “Too often, it ends in failure. Hopefully the European Forum will allow those entrepreneurs to find and share the information that they've not been able to access, as well as start conversations with other experienced industry folk and form a stronger network with their peers.”

The Forum will also provide sponsor programs and other adult businesses a new international, multi-lingual audience to promote their programs and goods. The European Forum is in the process of developing Geo-IP targeting banners, targeted banner placement in specific forum boards, and creating a comprehensive directory of businesses.

Mr. Aguiari won't be running the forum alone, he said. “I started the forum thanks to some good friends that operate in the German, Spanish, French, Dutch and Italian languages. Each one of them is responsible to moderate their own forum and will be helping to shape the community into what we hope it will become.”

ABOUT TRANSLATIONSXXX

TranslationsXXX is an Atlanta, Georgia based company and a leading provider of translations in over a dozen languages for the adult industry. With more than 3 million

words in 22 languages translated for clients since opening their doors, the
TranslationsXXX brand has become recognized in all circles of the adult industry as the
first step in taking marketing initiatives overseas.

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